

The MEYLE logo is displayed in white, uppercase letters on a dark blue background in the top right corner of the image. The background of the entire top section is a blurred image of a blue and black racing car on a track, with various sponsor logos like 'MASCOT WORKWEAR', 'FAUST', 'GROU', 'M. PAUL', 'bali', 'FACEIT', 'SDF', 'KÄLTEBRINGER', 'MEYLE', 'DEKRA 71 ADAC', and 'PIRELLI' visible on the car's body.

ABOUT US

MEYLE AG develops, produces and distributes high-quality spare parts for passenger cars and vans for the independent aftermarket. The MEYLE brand includes the three product lines: MEYLE ORIGINAL, MEYLE PD, and MEYLE HD.

Headquartered in Hamburg, Germany, MEYLE AG operates in over 120 countries worldwide. In addition to its logistics center in Hamburg, the company has subsidiaries and production sites around the globe. Currently, around 450 employees work at the Hamburg headquarters and approximately 1,000 employees worldwide. MEYLE AG is not only one of the most successful companies in the industry but also ranks among the Top 100 employers in the German SME sector.

Join MEYLE and become part of our team as soon as possible as a:

Technical Trainer North America (m/f/d)

YOUR RESPONSIBILITIES

- Ensure a professional presentation of the MEYLE brand through product training courses for customers and workshops.
- Conduct field sales activities, including customer visits and attend industry events, customer events and trade fairs as needed.

- Deliver engaging technical and commercial training sessions, including webinars, workshops and on-site training at wholesalers and workshops.
- Plan and coordinate customer activities, such as campaigns, in-house exhibitions, workshop visits and trainings.
- Represent the company at customer events and trade fairs.
- Be on call to provide technical information to professional installers of MEYLE products and respond to technical inquiries from repair technicians including warranty claims.
- Provide HQ with feedback on product-related topics, including frequently failing O.E. parts, missing items etc.
- Maintain accurate customer data, travel reports, and activity tracking in CRM systems. Travel extensively (approx. 50%) to support customers across the East and West Coast. Participating in planning processes, including needs assessment, course development and delivery.
- Assist with marketing training events to maximize participation including getting to know personnel in assigned markets.
- Correspond with management about training activities, test results and evaluations. Identify areas of improvement, suggest training courses to correct and conduct follows up with customer evaluations to determine success of programs.
- Ensure an effective learning environment for participants including having proper meeting room setup, equipment and ordering materials.
- Act as a brand ambassador and content creator, contributing to social media formats (e.g., short-form videos for Instagram).

YOUR PROFILE

- Professional experience in the automotive and/or commercial vehicle sector.
- Proven experience in technical training and strong knowledge of automotive engineering.
- Solid background in delivering technical training content to diverse audiences.
- Excellent presentation, communication and pedagogical skills.
- Strong customer orientation and interpersonal skills.
- Independent, structured and proactive working style.
- Ability to motivate and engage audiences.
- High level of flexibility, resilience and intercultural competence.
- Willingness to travel frequently (approx. 50%).

- Fluent in English (written and spoken). Bilingual Spanish is a plus.
- Preferably based in the western half of the country.

WHAT WE OFFER

As a family-owned company, we combine innovation with tradition and place great value on trust, collaboration and an open, international mindset. At MEYLE, people come first - diversity and different perspectives are what make us stronger.

We offer a dynamic work environment with a high level of personal responsibility and plenty of room for initiative. You'll have the opportunity to contribute to a more sustainable future of mobility while working in an international team.

We actively support your individual development, whether through training, seminars, or further education, and help you shape your career path.

Our culture is built on openness, respect, and teamwork. We encourage new ideas, value creativity, and believe that success comes from working together with passion and a positive attitude.

At MEYLE, everyone contributes to our shared success. We foster a supportive and trusting environment where collaboration, appreciation, and enjoyment at work go hand in hand.

CONTACT

Does this sound like you? Feel free to reach out to Katja Friesslich for further details or apply directly, stating your earliest possible start date and salary expectations.

We look forward to hearing from you!

MEYLE AG Human Resources

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