

The MEYLE logo is displayed in white, uppercase letters on a dark blue background in the top right corner of the image. The background of the entire top section is a blurred photograph of a blue and black racing car on a track, with various sponsor logos like 'MASCOT WORKWEAR', 'FAUST', 'GROU', 'M. PAUL', 'bali', 'FACEIT', 'KÄLTE BRINGER', 'DEKRA', '71', 'ADAC', and 'PIRELLI' visible on the car's body.

ABOUT US

MEYLE AG develops, produces and distributes high-quality spare parts for passenger cars and vans for the independent aftermarket. The MEYLE brand includes the three product lines: MEYLE ORIGINAL, MEYLE PD, and MEYLE HD.

Headquartered in Hamburg, Germany, MEYLE AG operates in over 120 countries worldwide. In addition to its logistics center in Hamburg, the company has subsidiaries and production sites around the globe. Currently, around 450 employees work at the Hamburg headquarters and approximately 1,000 employees worldwide. MEYLE AG is not only one of the most successful companies in the industry but also ranks among the Top 100 employers in the German SME sector.

Join MEYLE and become part of our team as soon as possible as a:

Sales Representative Eastern Europe (m/f/d)

YOUR RESPONSIBILITIES

- Develop and expand existing business relationships while establishing new partnerships with assigned customers (retailers, outlets)
- Conduct trainings and coordinate local customer activities in close collaboration with IKAMs, the Head of Sales, and Account Managers

- Plan and carry out customer visits (outlets) in alignment with the Head of Sales (Region) and Account Managers
- Coordinate and implement customer activities such as campaigns, in-house exhibitions, workshop visits, and trainings in line with defined objectives
- Strengthen and grow relationships with existing customers directly on site
Maintain and continuously update CRM and customer master data, including the preparation of travel reports
- Ensure the implementation of marketing initiatives to support market development in close cooperation with Account Managers
- Organize local information events at customer sites, branches, and workshops
Build and maintain a workshop database within the designated region
- Actively participate in customer events and trade fairs
- Deliver technical presentations and conduct trainings at events, fairs, and workshops
- Support local translations where necessary
- Monitor market developments and competitor activities, providing relevant insights
- Willingness to travel frequently as part of the role

YOUR PROFILE

- Completed commercial training, ideally with a focus on sales
- Relevant experience in sales, preferably within the automotive aftermarket
- Strong regional and/or international field experience with solid market knowledge in the respective country
- Proficiency in MS Office (Word, Excel, PowerPoint) and SAP (relevant modules)
- Very good written and spoken English; German is a plus
- Additional language skills relevant to the region are an advantage
- Strong communication skills, hands-on mentality, and a customer-oriented approach

WHAT WE OFFER

As a family-owned company, we combine innovation with tradition and place great value on trust, collaboration and an open, international mindset. At MEYLE, people come first - diversity and different perspectives are what make us stronger.

We offer a dynamic work environment with a high level of personal responsibility and plenty of room for initiative. You'll have the opportunity to contribute to a more sustainable future of mobility while working in an international team.

We actively support your individual development, whether through training, seminars, or further education, and help you shape your career path.

Our culture is built on openness, respect, and teamwork. We encourage new ideas, value creativity, and believe that success comes from working together with passion and a positive attitude.

At MEYLE, everyone contributes to our shared success. We foster a supportive and trusting environment where collaboration, appreciation, and enjoyment at work go hand in hand.

CONTACT

Does this sound like you? Feel free to reach out to Katja Friesslich for further details or apply directly, stating your earliest possible start date and salary expectations.

We look forward to hearing from you!

MEYLE AG Human Resources

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